Greater Wyalusing Chamber of Commerce Introduces our NEW 2021-2022 Membership Benefits



Focus and Goals

- Increased return on investment for members
- Quality over quantity
- Products and services that focus on member needs
- Elimination of stale and irrelevent programs and services



Background

Previously, membership dues have been based on employee counts rather than employee engagement/involvement in the chamber. Dues have also not been changed since the beginning of the organization in 1995. Businesses invest because it benefits their bottom line; they want to received value for their investment. Previous membership commonly was based on community loyalty regardless of return on investment, meaning members were joining the chamber because they felt it was "the right thing to do," not because they necessarily saw the benefits they could get from it.

What does this new membership mean for YOU?

- It's a tiered dues system of membership
- This is a type of membership where you are investing in prepackaged programs and services that meet your specific company needs.
- It is a "consultative" type of membership where you are advised which programs and services will be most fitting for your company needs and interests.

Legacy	\$75		For 1	For 1	For 1																																
Entrepreneur	\$150	1000	For 1	For 1	For 1												10.00				8																
Investor	\$400	8 8	For 1	For 1	For 1																				0	0						0	0				
Partner	\$900		For 2	For 2	For 2																				Up to 1 additional	1 event											
Builder	\$2,500		For 4	For 4	For 4																				Up to 3 additional	3 events											
Community Champion	\$5,000		For 8	For 8	For 8																				Up to 5 additional	All Events											
Investment Level	Investment Cost	Member Benefits	Reserved Seat at Bi-Annual Winter Meeting	Reserved Seats at Summer Annual Meeting	Day of Bluegrass Tickets	Business Listing in Web Directory and in Printed Directory/Advertising	Access to Chamber's My Benefits Insurance	Access to Business Mixers & Hosting	Display Business information and brochures with the Chamber	Subscription to the Chamber's e-newsletter	Opportunity to Submit Promotional Article to Newsletters	Event Listings on Calendars	Access to all Workshops	New Member Recognition/Ribbon Cutting	Business Recognition in the Rocket-Courier (new employees, product	Dartizination connection of OMCC committees	Participation opportunities on GWCC committees	Certificate of Origin Authentication	Use of office space for visitors with high speed internet	Social Media posts	Enhanced Business Listing at wyalusing.net	Member Story on wyalusing.net and in Newsletter	Advertising space on the Wyalusing Plaza Marquee	personal account representative to facilitate your benefits	Additional Businesses or Locations	Sponsor for GWCC events in fiscal year	Two - \$20 chamber gift certificates/monthly	One monthly Custom Social Media posts	Quarter Page ad in the Membership directory	1/2 page ad in the directory	3 monthly custom social media posts	Company Logo on GWCC Banners throughout the fiscal year	Full page ad in the directory	5 monthly custom posts	Permanent Rotating Logo on wyalusing.net	Company Profile on wyalusing.net	

Why YOU should join!

This new structure will simplify your membership in many ways:

- You are pre-registered for events .
- You become a sponsor of GWCC events and programs without continually being asked.
- Engagement opportunities (committees, events, networking, sponsorships).
- Planning for your budget know your total investment upfront.

Our new membership allows you to see what you are investing in and what you will be receiving in return for your investment. You are getting something in return for what you put in!

Contact Executive Director Kelly White to find out more about how investing with the Greater Wyalusing Chamber of Commerce can work for you.



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